

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM349222

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cooperatieve Centrale Raiffeisen-Boerenleenbank B.A., "Rabobank Nederland", New York Branch, as Administrative Agent		07/24/2015	New York State Licensed Branch of a Dutch Banking Cooperative: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Southeastern Mills, Inc.		
<b>Street Address:</b>	333 Old Lindale Road, SE		
<b>City:</b>	Rome		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30161		
<b>Entity Type:</b>	CORPORATION: GEORGIA		
<b>Name:</b>	Elk Rock Holding Company		
<b>Street Address:</b>	1211 SW Sixth Avenue		
<b>City:</b>	Portland		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97204		
<b>Entity Type:</b>	CORPORATION: OREGON		
<b>Name:</b>	Pendleton Flour Mills, LLC		
<b>Street Address:</b>	201 W. Main Street		
<b>Internal Address:</b>	Suite 103		
<b>City:</b>	Chattanooga		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37408		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OREGON		
<b>Name:</b>	Cereal Food Processors, Inc.		
<b>Street Address:</b>	2001 Shawnee Mission Parkway		
<b>Internal Address:</b>	Suites 110 and 230		
<b>City:</b>	Mission Wood		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66205		
<b>Entity Type:</b>	CORPORATION: KANSAS		
<b>TRADEMARK</b>			

CH \$1315.00 2099412

**PROPERTY NUMBERS Total: 52**

Property Type	Number	Word Mark
Registration Number:	2099412	TITAN
Registration Number:	2175145	AVALANCHE
Registration Number:	2175143	MAYFAIR
Registration Number:	2175142	WHITE CHIEF
Registration Number:	2236527	BLUE RIBBON
Registration Number:	0255490	ACE HI
Registration Number:	3041469	BAKERS CRAFT
Registration Number:	0090317	ALDAKO
Registration Number:	0088260	ACHIEVER
Registration Number:	1915248	BIG GUN
Registration Number:	2874045	BIG SPRING
Registration Number:	2229145	BLUE MOUNTAIN
Registration Number:	0105050	BLENDAKO
Registration Number:	2300129	COLLINS BEST
Registration Number:	3966350	GOLDEN MOUNTAIN
Registration Number:	0090316	MONDAKO
Registration Number:	0127610	MORBREAD
Registration Number:	4132629	PFM PENDLETON FLOUR MILLS
Registration Number:	0090977	POWER
Registration Number:	2222908	POWER
Registration Number:	3657847	SPUN WHITE
Registration Number:	4031309	QUALITY. PERFORMANCE. TRUST.
Registration Number:	4302235	QUEEN
Registration Number:	4031307	WE ARE FLOUR
Registration Number:	0310457	WHITE SPEAR
Registration Number:	3272419	SOUTHEASTERN MILLS
Registration Number:	3290979	SM SOUTHEASTERN MILLS THE OLD MILL AT BE
Registration Number:	3249410	OLD GUIDE'S SECRET
Registration Number:	3635966	MIRACLE FRY
Registration Number:	3496817	WHERE THE JOURNEY TO OUTDOOR FLAVOR BEGI
Registration Number:	3726011	THE TEXTURE AUTHORITY
Registration Number:	1764757	SM
Registration Number:	0418374	ROME BEAUTY
Registration Number:	3829199	TOMORROW'S STOCK
Registration Number:	3772348	SALSARRIBA
Registration Number:	3640849	MEJOR QUE CALDO
Registration Number:	3419386	BETTER THAN GRAVY

Property Type	Number	Word Mark
Registration Number:	2662514	SUPERIOR TOUCH BETTER THAN BOUILLON
Registration Number:	2662479	SUPERIOR TOUCH
Registration Number:	2624619	SUPERIOR TOUCH CROCKERY GOURMET
Registration Number:	1853243	CROCKERY GOURMET
Registration Number:	1833430	BETTER THAN BOUILLON
Registration Number:	1763045	SUPERIOR TOUCH
Registration Number:	3947518	STIVER'S BEST
Registration Number:	4462146	MADE FROM SCRATCH QUALITY
Serial Number:	85846526	INGRAINED IN THE FINEST PRODUCTS
Serial Number:	86241406	SHORE LUNCH
Serial Number:	85335150	BETTER THAN BROTH
Serial Number:	85726708	NAKED FRY
Serial Number:	85758252	PERSONAL CHEF FLAVORS THAT FLOW.
Serial Number:	85787228	NAKED FRY ALL BAKE. NEVER FRIED.
Serial Number:	86068988	SOUTHEASTERN MILLS

#### CORRESPONDENCE DATA

**Fax Number:** 6785532602

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** (678) 553-2601

**Email:** jimmarl@gtlaw.com

**Correspondent Name:** LaShana C. Jimmar, Paralegal

**Address Line 1:** Greenberg Traurig, LLP

**Address Line 2:** 3333 Piedmont Road, NE, Suite 2500

**Address Line 4:** Atlanta, GEORGIA 30305

<b>ATTORNEY DOCKET NUMBER:</b>	123235.014000
<b>NAME OF SUBMITTER:</b>	LaShana C. Jimmar
<b>SIGNATURE:</b>	/LaShana C. Jimmar/
<b>DATE SIGNED:</b>	07/24/2015

#### Total Attachments: 10

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## RELEASE OF SECOND LIEN TRADEMARK SECURITY AGREEMENT

This **RELEASE OF SECOND LIEN TRADEMARK SECURITY AGREEMENT** (this "**Release**") is made as of July 24, 2015 by COÖPERATIEVE CENTRALE RAIFFEISEN-BOERENLEENBANK B.A., "RABOBANK NEDERLAND", NEW YORK BRANCH, in its capacity as administrative agent ("**Administrative Agent**").

### WITNESSETH:

WHEREAS, pursuant to that certain Second Lien Trademark Security Agreement dated as of May 8, 2014 (the "**Security Agreement**"), Southeastern Mills, Inc., Elk Rock Holding Company, Pendleton Flour Mills, LLC and Cereal Food Processors, Inc. (collectively, the "**Grantors**") have granted to Administrative Agent, for the benefit of certain secured parties, a security interest in the trademarks set forth on Exhibit A (collectively, the "**Trademarks**");

WHEREAS, the Security Agreement was recorded at Reel 005276, Frame(s) 0684, on May 8, 2014, with the United States Patent and Trademark Office; and

WHEREAS, the Grantors have requested that Administrative Agent release its lien on the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent hereby releases any and all claims, liens, and other encumbrances in and to the Trademarks pursuant to the Security Agreement and reassigns any and all rights, titles and interests therein, without any representation, warranty, recourse of any kind (either express or implied) or undertaking by Administrative Agent, to the Grantors.

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IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

**COÖPERATIEVE CENTRALE  
RAIFFEISEN-BOERENLEENBANK B.A.,  
"RABOBANK NEDERLAND", NEW YORK  
BRANCH, as Administrative Agent**

By:   
Name: Christopher Hartofilis  
Title: Executive Director

By:   
Name: Naoko Kojima  
Title: Executive Director

**Exhibit A**

See attached.

## **TRADEMARK SECURITY AGREEMENT**

### **Trademark Registrations**

<b>Grantor</b>	<b>Country</b>	<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
Cereal Food Processors, Inc.	Federal	TITAN®	2,099,412	September 27, 1997
Cereal Food Processors, Inc.	Federal	AVALANCHE®	2,175,145	July 21, 1998
Cereal Food Processors, Inc.	Federal	MAYFAIR®	2,175,143	July 21, 1998
Cereal Food Processors, Inc.	Federal	WHITE CHIEF®	2,175,142	July 21, 1998
Cereal Food Processors, Inc.	Federal	BLUE RIBBON®	2,236,527	July 21, 1998
Cereal Food Processors, Inc.	Federal	Ace Hi	255,490	April 23, 1929
Elk Rock Holding Company	US	BAKERS CRAFT	3041469	01/10/2006
Elk Rock Holding Company	Hawaii	Hawaiian Pancake Mix	1441490	Exp. 7/24/2015
Elk Rock Holding Company	Hawaii	Kilauea Clear Flour, Bld	225634	Exp. 3/11/2015
Elk Rock Holding Company	Hawaii	St. Sylvestre Unbleached Flour	225635	Exp. 3/11/2015
Pendleton Flour Mills, LLC	US	Aldako Logo	0,090,317	02/18/1913
Pendleton Flour Mills, LLC	US	Achiever Logo	0,088,260	09/10/1912
Pendleton Flour Mills, LLC	US	BIG GUN	1,915,248	08/29/1995
Pendleton Flour Mills, LLC	US	BIG SPRING	2,874,045	08/17/2001

Pendleton Flour Mills, LLC	US	BLUE MOUNTAIN	2,229,145	03/02/1999
Pendleton Flour Mills, LLC	US	Blendako Logo	0,105,050	07/06/1915
Pendleton Flour Mills, LLC	US	COLLINS BEST	2,300,129	12/14/1999
Pendleton Flour Mills, LLC	US	GOLDEN MOUNTAIN	3,966,350	03/08/2011
Pendleton Flour Mills, LLC	US	Mondako Logo	0,090,316	02/18/1913
Pendleton Flour Mills, LLC	US	MORBREAD	0,127,610	11/18/1919
Pendleton Flour Mills, LLC	US	PFM Logo Pendleton Flour Mills	4,132,629	04/24/2012
Pendleton Flour Mills, LLC	US	POWER and design	0,090,977	04/08/1913
Pendleton Flour Mills, LLC	US	POWER	2,222,908	02/09/1999
Pendleton Flour Mills, LLC	US	SPUN WHITE	3,657,847	07/21/2009
Pendleton Flour Mills, LLC	US	Quality. Performance. Trust	4,031,309	09/27/2011
Pendleton Flour Mills, LLC	US	QUEEN	4,302,235	03/12/2013
Pendleton Flour Mills, LLC	US	We are flour	4,031,307	09/27/2011
Pendleton Flour Mills, LLC	US	White Spear Logo	0,310,457	2/27/1934
Pendleton Flour Mills, LLC	Washington State	FINE SPUN	30890	09/09/2002
Pendleton Flour Mills, LLC	Hawaii	Hawaiian Danish Mix	1441480	05/12/1994
Pendleton Flour Mills, LLC	Hawaii	Hawaiian Cake Donut Mix	1441470	05/12/1994
Pendleton Flour	Hawaii	Hawaiian Waffle Mix	1441500	05/12/1994



Mills, LLC				
Pendleton Flour Mills, LLC	Hawaii	Hawaiian Yeast Raised Donut Mix	1441510	05/12/1994
Pendleton Flour Mills, LLC	Hawaii	Mauna Kea Flour	1441520	05/12/1994
Pendleton Flour Mills, LLC	Hawaii	Diamond Head Flour	29384	07/25/1975
Pendleton Flour Mills, LLC	Hawaii	Mauna Loa Flour	29395	07/25/1975
Pendleton Flour Mills, LLC	Hawaii	Hawaiian Bakers Special	Not available.	Exp. 3/15/2015
Pendleton Flour Mills, LLC	Hawaii	Hawaiian Complete Buttermilk Pancake Mix	Not available.	Exp. 6/12/2016
Pendleton Flour Mills, LLC	Hawaii	Hawaiian Whole Wheat 'N Honey Pancake Mix	Not available.	Exp. 6/25/2016
Pendleton Flour Mills, LLC	Hawaii	Hibiscus Cake & Pastry Flour	Not available.	Exp. 6/25/2016
Pendleton Flour Mills, LLC	Hawaii	50 <sup>th</sup> State All-Purpose Flour	Not available.	Exp. 6/25/2016
Pendleton Flour Mills, LLC	Hawaii	Imua Flour	Not available.	Exp. 3/15/2015
Pendleton Flour Mills, LLC	Hawaii	Pua Lei Fancy Cake Flour	Not available.	Exp. 6/25/2016
Pendleton Flour Mills, LLC	Hawaii	St. Valentine Flour	Not available.	Exp. 6/25/2016
Pendleton Flour Mills, LLC	Hawaii	White King Pastry Flour	Not available.	Exp. 6/25/2016
Pendleton Flour Mills, LLC	Canada	BIG SPRING	TMA405274	11/20/1992
Pendleton Flour Mills, LLC	Canada	MONDAKO	TMA401182	08/07/1992
Pendleton Flour Mills, LLC	Canada	MORBREAD	TMA401183	08/07/1992
Pendleton Flour Mills, LLC	Canada	POWER	TMA405273	11/20/1992

Pendleton Flour Mills, LLC	Canada	SPUN WHITE	TMA405276	11/20/1992
Pendleton Flour Mills, LLC	Canada	WHITE SPEAR	TMA406588	12/25/1992
Pendleton Flour Mills, LLC	Canada	SPECIAL PIZZA	TMA405275	11/20/1992
Pendleton Flour Mills, LLC	Canada	HI-PRO WHOLEWHEAT	TMA408749	02/26/1993
Southeastern Mills, Inc.	Canada	SHORE LUNCH	TMA336775	02/05/1988
Southeastern Mills, Inc.	US	SOUTHEASTERN MILLS	3,272,419	07/31/2007
Southeastern Mills, Inc.	US	SM SOUTHEASTERN MILLS THE OLD MILL AT BERRY COLLEGE BUILT IN 1930, ROME, GEORGIA and design	3,290,979	09/11/2007
Southeastern Mills, Inc.	US	OLD GUIDE'S SECRET	3,249,410	06/05/2007
Southeastern Mills, Inc.	US	MIRACLE FRY	3,635,966	06/09/2009
Southeastern Mills, Inc.	US	WHERE THE JOURNEY TO OUTDOOR FLAVOR BEGINS	3,496,817	09/02/2008
Southeastern Mills, Inc.	US	THE TEXTURE AUTHORITY	3,726,011	12/15/2009
Southeastern Mills, Inc.	US	SM and design	1,764,757	04/13/1993
Southeastern Mills, Inc.	US	ROME BEAUTY	718,374	12/18/1945
Southeastern Mills, Inc.	US	TOMORROW'S STOCK	3,829,199	08/03/2010
Southeastern Mills, Inc.	US	SALSARRIBA	3,772,348	04/06/2010
Southeastern Mills,	US	MEJOR QUE	3,640,849	06/16/2009

Inc.		CALDO		
Southeastern Mills, Inc.	US	BETTER THAN GRAVY	3,419,386	04/29/2008
Southeastern Mills, Inc.	US	SUPERIOR TOUCH BETTER THAN BOUILLON and design	2,662,514	12/17/2002
Southeastern Mills, Inc.	US	SUPERIOR TOUCH	2,662,479	12/17/2002
Southeastern Mills, Inc.	US	SUPERIOR TOUCH CROCKERY GOURMET and Design	2,624,619	09/24/2002
Southeastern Mills, Inc.	US	CROCKERY GOURMET	1,853,243	09/06/1994
Southeastern Mills, Inc.	US	BETTER THAN BOUILLON	1,833,430	04/26/1994
Southeastern Mills, Inc.	US	SUPERIOR TOUCH and design	1,763,045	04/06/1993
Southeastern Mills, Inc.	Canada	SHORE LUNCH	TMA 852,978	06/11/2013
Southeastern Mills, Inc.	Canada	MADE FROM SCRATCH QUALITY	TMA 821,269	04/02/2012
Southeastern Mills, Inc.	US	STIVER'S BEST	3,947,518	04/19/2011
Southeastern Mills, Inc.	Canada	SUPERIOR TOUCH	TMA 592026	10/09/2003
Southeastern Mills, Inc.	Mexico	SUPERIOR TOUCH	754786	07/22/2002
Southeastern Mills, Inc.	Mexico	SUPERIOR TOUCH	754785	07/22/2002
Southeastern Mills, Inc.	Mexico	SUPERIOR TOUCH and design	765344	10/09/2001
Southeastern Mills, Inc.	Mexico	SUPERIOR TOUCH and design	755101	07/23/2002
Southeastern Mills, Inc.	Mexico	SUPERIOR TOUCH BETTER THAN BOUILLON and	755454	07/24/2002

		design		
Southeastern Mills, Inc.	Mexico	SUPERIOR TOUCH BETTER THAN BOUILLON and design	755453	07/24/2002
Southeastern Mills, Inc.	Mexico	SUPERIOR TOUCH CROCKERY GOURMET and Design	755455	07/24/2002
Southeastern Mills, Inc.	Mexico	SUPERIOR TOUCH CROCKERY GOURMET and design	755452	07/24/2002
Southeastern Mills, Inc.	Mexico	BETTER THAN BOUILLON	752370	06/27/2002
Southeastern Mills, Inc.	Mexico	CROCKERY GOURMET	760740	08/26/2002
Southeastern Mills, Inc.	El Salvador	BETTER THAN BOUILLON	0006100173123-124	07/27/2011
Southeastern Mills, Inc.	Canada	CROCKERY GOURMET	TMA 583,957	06/17/2003
Southeastern Mills, Inc.	US	MADE FROM SCRATCH QUALITY	4,462,146	01/07/2014
Southeastern Mills, Inc.	Honduras	BETTER THAN BOUILLON	126133	10/10/2013
Southeastern Mills, Inc.	Honduras	SUPERIOR TOUCH BETTER THAN BOUILLON and design	126569	11/11/2013

### **Trademark Applications**

<b>Grantor</b>	<b>Country</b>	<b>Trademark Application</b>	<b>Application Serial No.</b>	<b>Application Filing Date</b>
Pendleton Flour Mills, LLC	US	Ingrained in the finest products	85/846,526	02/11/2013
Southeastern Mills, Inc.	US	SHORE LUNCH	86/241,406	04/03/2014
Southeastern	US	BETTER THAN BROTH	85/335,150	06/01/2011

Mills, Inc.				
Southeastern Mills, Inc.	US	NAKED FRY	85/726,708	09/12/2012
Southeastern Mills, Inc.	US	PERSONAL CHEF FLAVORS THAT FLOW with Chef Logo	85/758,252	10/19/2012
Southeastern Mills, Inc.	US	Naked Fry. All Bake. Never Fried. Logo	85/787,228	11/26/2012
Southeastern Mills, Inc.	Panama	SUPERIOR TOUCH BETTER THAN BOUILLON and design	224020-01	06/25/2013
Southeastern Mills, Inc.	US	Southeastern Mills and Mill Design (2014)	86/068,988	09/19/2013